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O futuro das publicações digitais em formato aberto

CONIP 2017
São Paulo, SP **|** maio de 2017.

Selma de Morais
Reinaldo Ferraz

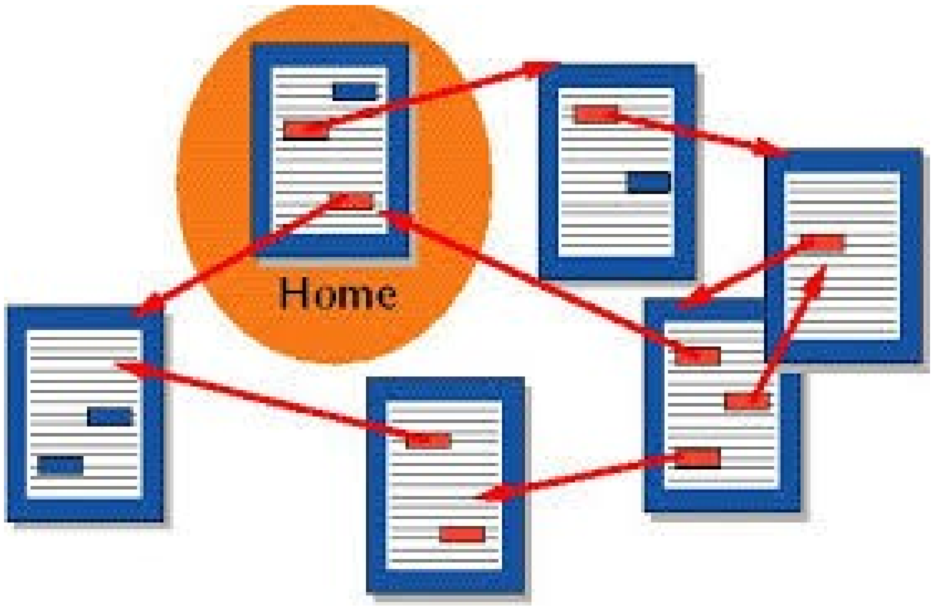
CONIP 2017

São Paulo, SP **|** maio de 2017.

Fatores que influênciaram a forma de consumo de conteúdos

Novas experiências de publicações

Leitores



Novas experiências de publicações

Publicadores

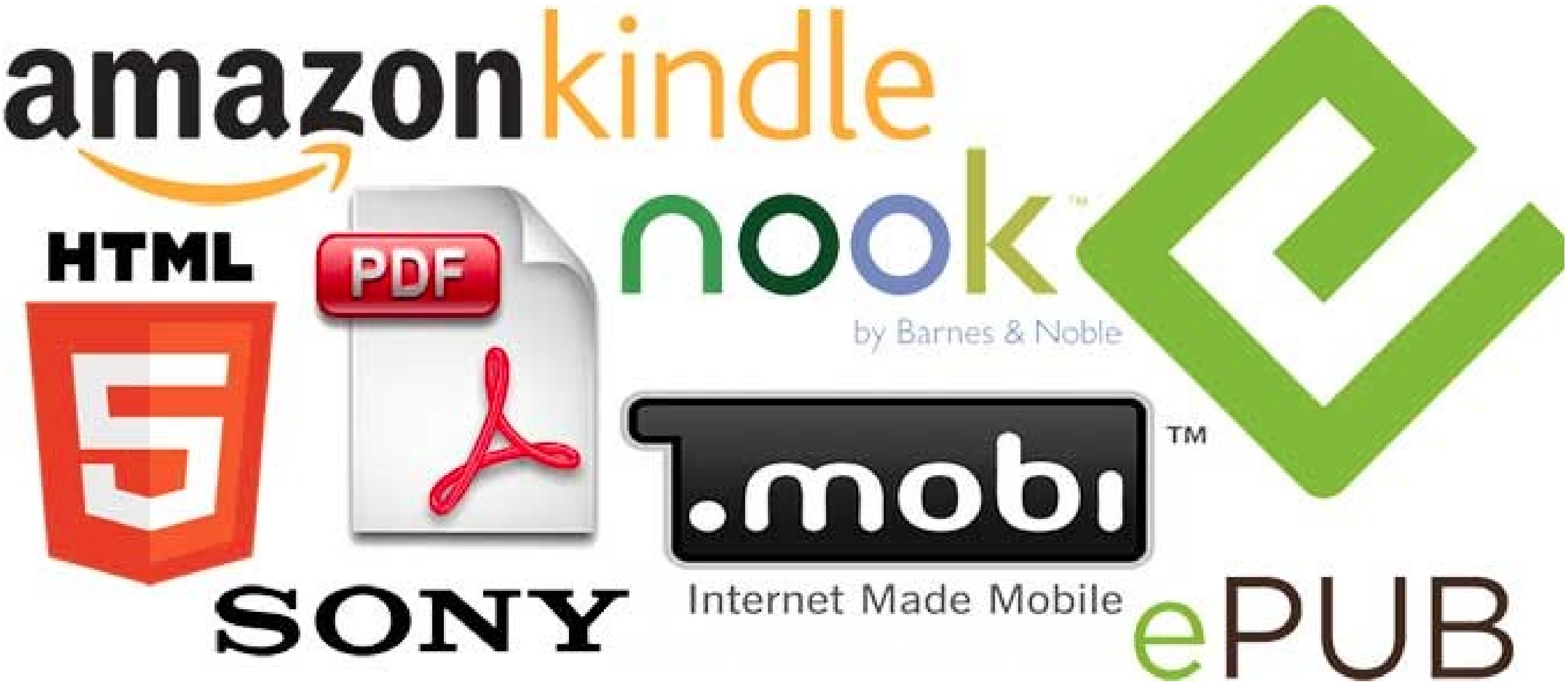
Novas experiências de publicações

Publicadores

A tecnologia mudou a nossa vida!

Em particular na industria editorial

- Estima-se que as livrarias nos USA e Europa irão diminuir em 50% o numero de livros impressos em 3 anos
- O faturamento de livros digitais cresceu em 21% entre 2014/2015
- O mercado de livros eletronicos já é superior a 20% das vendas nos USA
- No Brasil apenas 2% do faturamento com livros vem de e-books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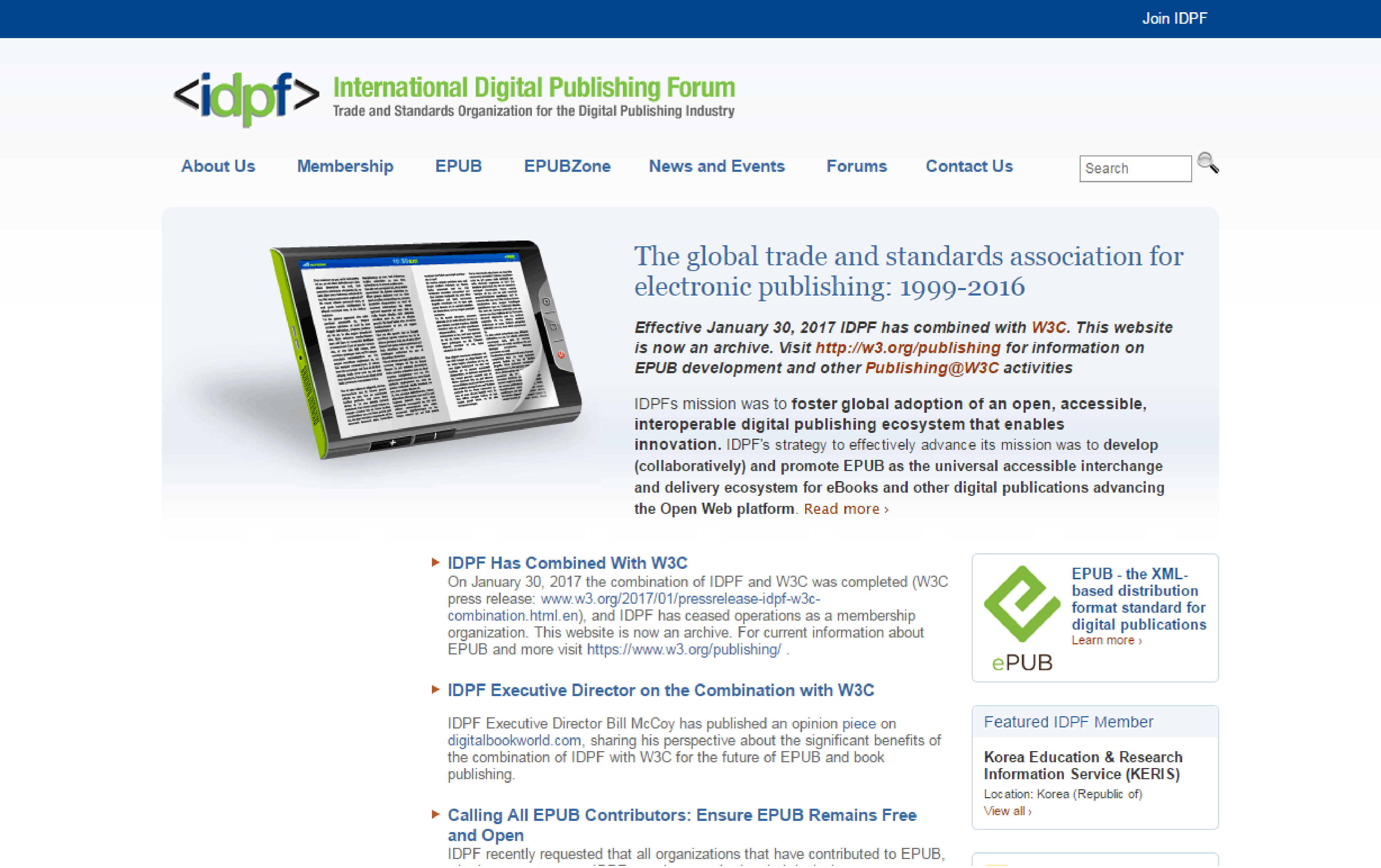

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The global trade and standards association for electronic publishing: 1999-2016

Effective January 30, 2017 IDPF has combined with W3C. This website is now an archive. Visit http://w3.org/publishing for information on EPUB development and other Publishing@W3C activities

IDPFs mission was to **foster global adoption of an open, accessible, interoperable digital publishing ecosystem that enables innovation.** IDPF's strategy to effectively advance its mission was to **develop (collaboratively) and promote EPUB as the universal accessible interchange and delivery ecosystem for eBooks and other digital publications advancing the Open Web platform**. Read more ›

IDPF Has Combined With W3C

On January 30, 2017 the combination of IDPF and W3C was completed (W3C press release: www.w3.org/2017/01/pressrelease-idpf-w3c-combination.html.en), and IDPF has ceased operations as a membership organization. This website is now an archive. For current information about EPUB and more visit https://www.w3.org/publishing/ .

IDPF Executive Director on the Combination with W3C

IDPF Executive Director Bill McCoy has published an opinion piece on digitalbookworld.com, sharing his perspective about the significant benefits of the combination of IDPF with W3C for the future of EPUB and book publishing.

Calling All EPUB Contributors: Ensure EPUB Remains Free and Open

IDPF recently requested that all organizations that have contributed to EPUB,

EPUB - the XML-based distribution format standard for digital publications
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Featured IDPF Member

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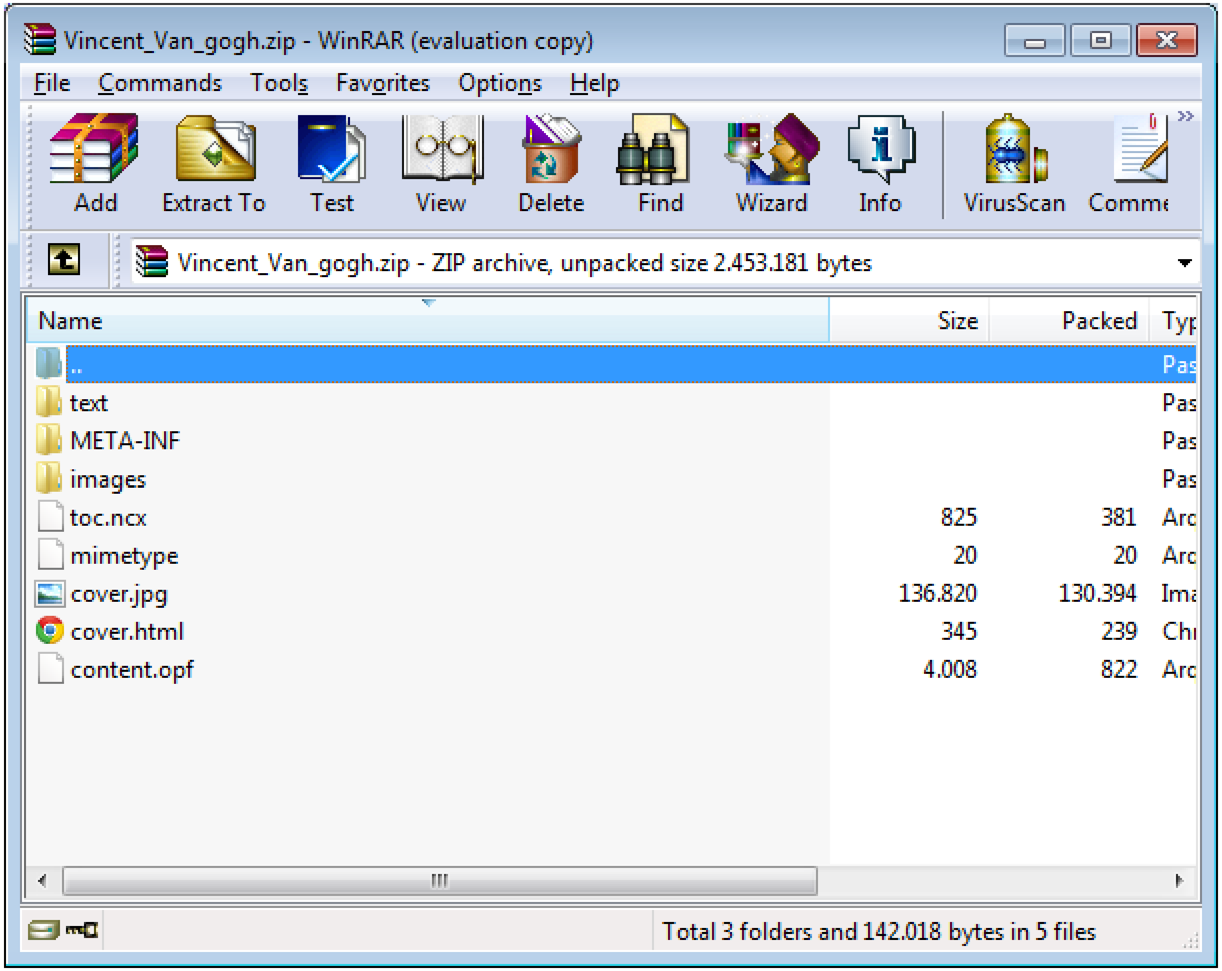
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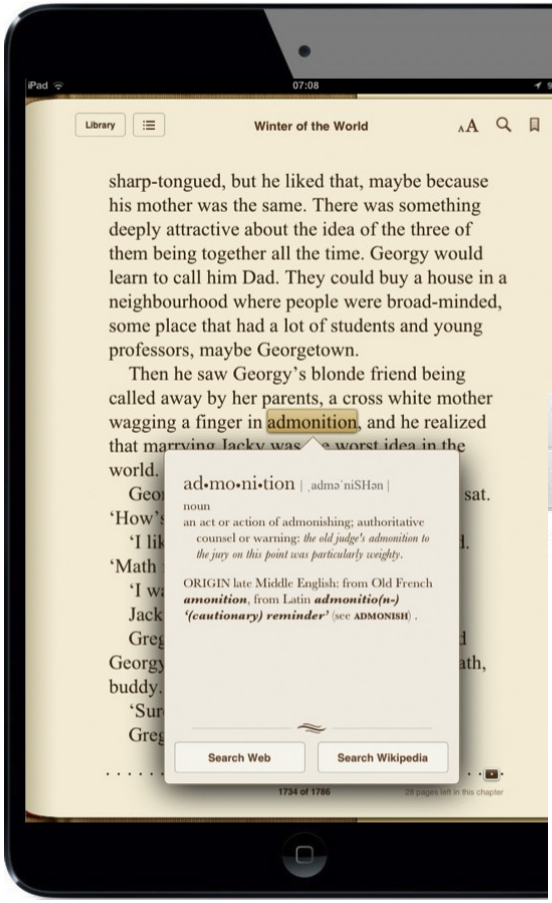
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sharp-tongued, but he liked that, maybe because his mother was the same. There was something deeply attractive about the idea of the three of them being together all the time. Georgy would learn to call him Dad. They could buy a house in a neighbourhood where people were broad-minded, some place that had a lot of students and young professors, maybe Georgetown.

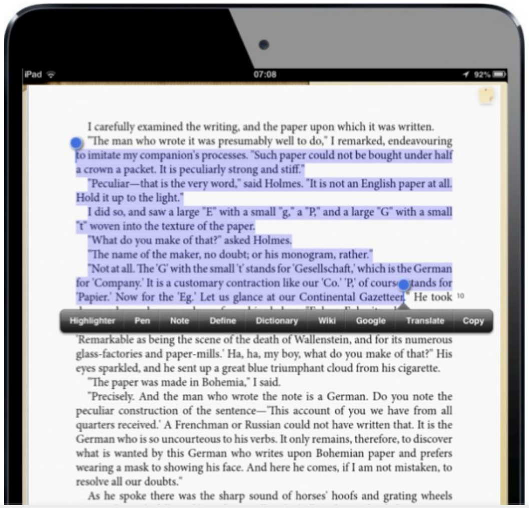
Then he saw Georgy's blonde friend being called away by her parents, a cross white mother wagging a finger in admonition, and he realized that marrying Jacky was e worst idea in the world.

ad•mo•ni•tion | ˌadməˈniSHən |

noun

an act or action of admonishing; authoritative counsel or warning: *the old judge's admonition to the jury on this point was particularly weighty.*

ORIGIN late Middle English: from Old French ***amonition***, from Latin ***admonitio(n-)*** ***'(cautionary) reminder'*** (see ADMONISH) .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I carefully examined the writing, and the paper upon which it was written.

"The man who wrote it was presumably well to do," I remarked, endeavouring to imitate my companion's processes. "Such paper could not be bought under half a crown a packet. It is peculiarly strong and stiff."

"Peculiar—that is the very word," said Holmes. "It is not an English paper at all. Hold it up to the light."

I did so, and saw a large "E" with a small "g," a "P," and a large "G" with a small "t" woven into the texture of the paper.

"What do you make of that?" asked Holmes.

"The name of the maker, no doubt; or his monogram, rather."

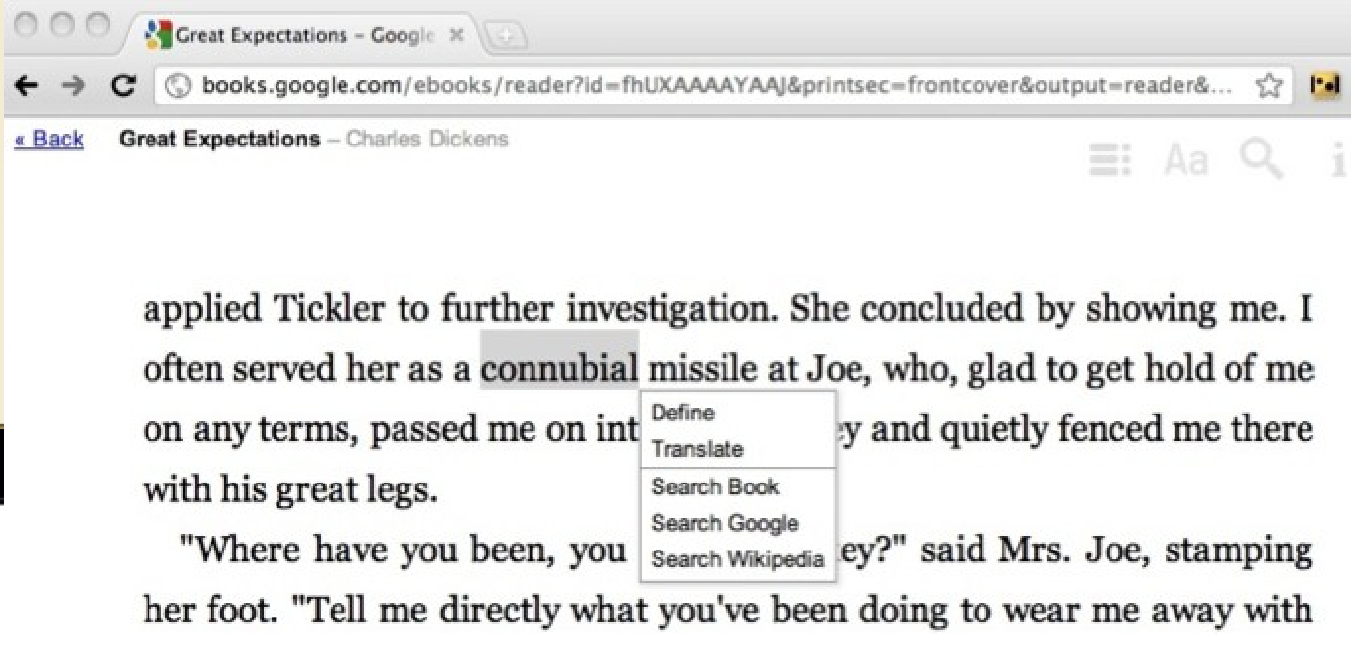
"Not at all. The 'G' with the small 't' stands for 'Gesellschaft,' which is the German for 'Company.' It is a customary contraction like our 'Co.' 'P,' of course, stands for 'Papier.' Now for the 'Eg.' Let us glance at our Continental Gazetteer." He took 10

'Remarkable as being the scene of the death of Wallenstein, and for its numerous glass-factories and paper-mills.' Ha, ha, my boy, what do you make of that?" His eyes sparkled, and he sent up a great blue triumphant cloud from his cigarette.

"The paper was made in Bohemia," I said.

"Precisely. And the man who wrote the note is a German. Do you note the peculiar construction of the sentence—'This account of you we have from all quarters received.' A Frenchman or Russian could not have written that. It is the German who is so uncourteous to his verbs. It only remains, therefore, to discover what is wanted by this German who writes upon Bohemian paper and prefers wearing a mask to showing his face. And here he comes, if I am not mistaken, to resolve all our doubts."

As he spoke there was the sharp sound of horses' hoofs and grating wheels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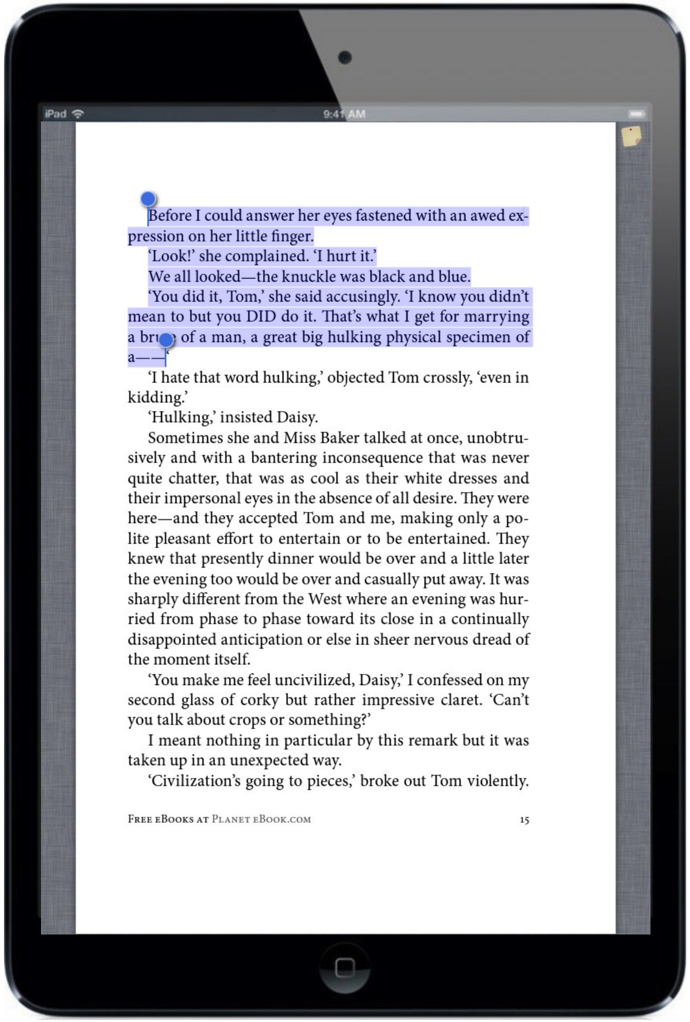
Great Expectations – Charles Dickens

applied Tickler to further investigation. She concluded by showing me. I often served her as a connubial missile at Joe, who, glad to get hold of me on any terms, passed me on int ey and quietly fenced me there with his great legs.

"Where have you been, you ey?" said Mrs. Joe, stamping her foot. "Tell me directly what you've been doing to wear me away with



Before I could answer her eyes fastened with an awed expression on her little finger.

'Look!' she complained. 'I hurt it.'

We all looked—the knuckle was black and blue.

'You did it, Tom,' she said accusingly. 'I know you didn't mean to but you DID do it. That's what I get for marrying a brute of a man, a great big hulking physical specimen of a——'

'I hate that word hulking,' objected Tom crossly, 'even in kidding.'

'Hulking,' insisted Daisy.

Sometimes she and Miss Baker talked at once, unobtrusively and with a bantering inconsequence that was never quite chatter, that was as cool as their white dresses and their impersonal eyes in the absence of all desire. They were here—and they accepted Tom and me, making only a polite pleasant effort to entertain or to be entertained. They knew that presently dinner would be over and a little later the evening too would be over and casually put away. It was sharply different from the West where an evening was hurried from phase to phase toward its close in a continually disappointed anticipation or else in sheer nervous dread of the moment itself.

'You make me feel uncivilized, Daisy,' I confessed on my second glass of corky but rather impressive claret. 'Can't you talk about crops or something?'

I meant nothing in particular by this remark but it was taken up in an unexpected way.

'Civilization's going to pieces,' broke out Tom violently.

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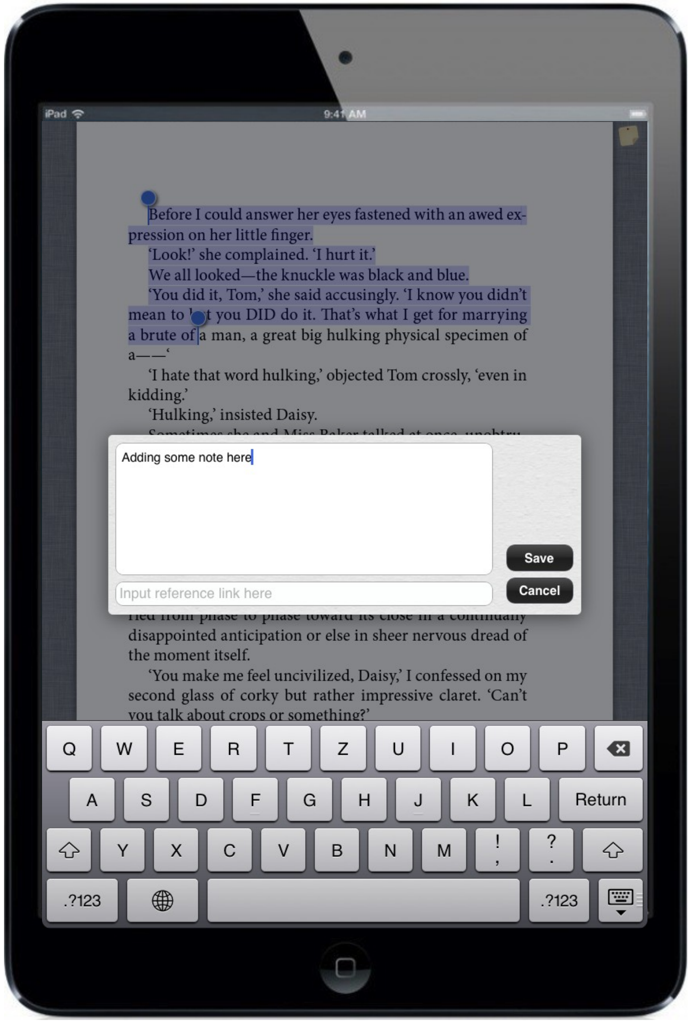

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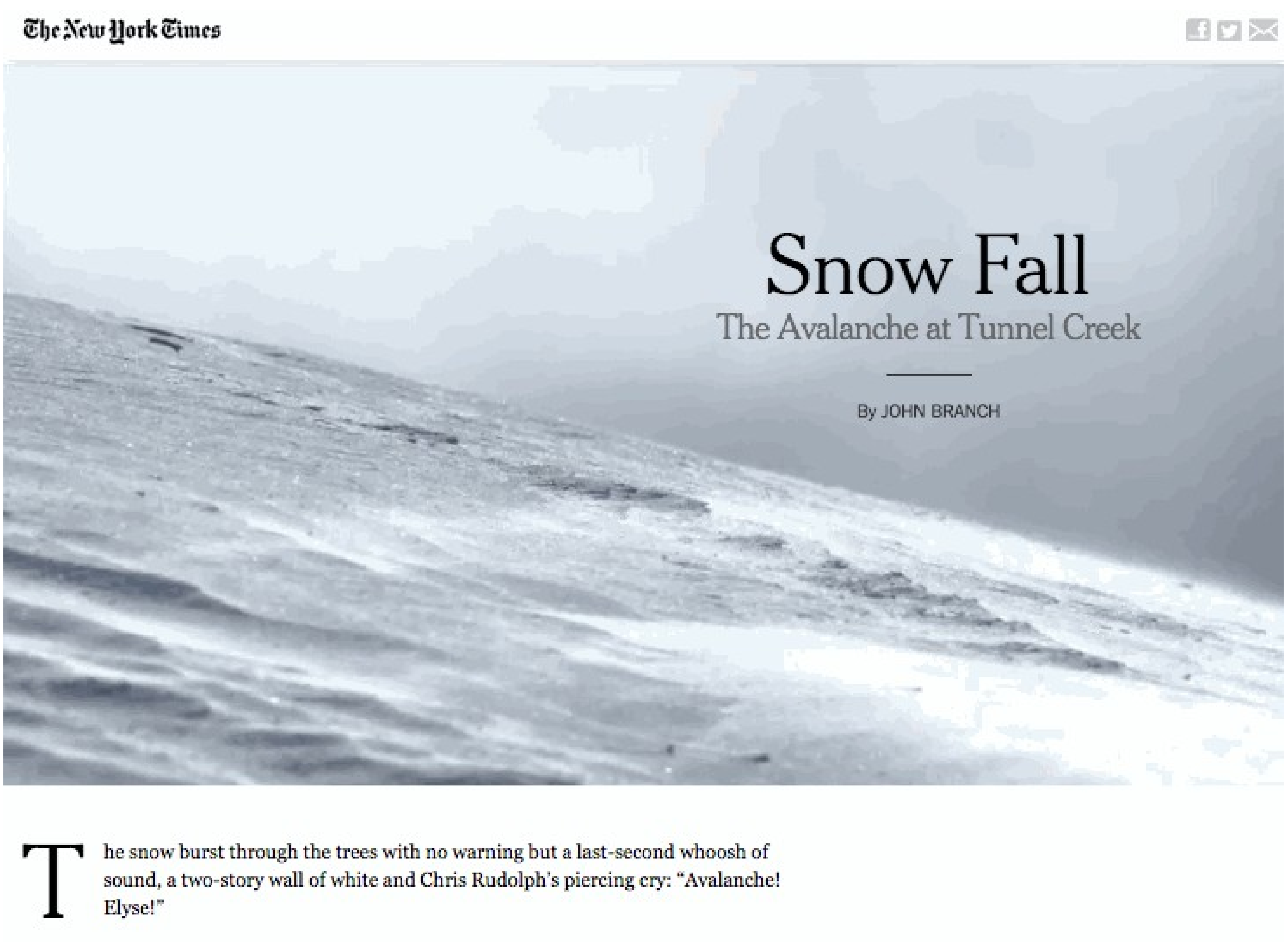
A Web se tornou uma verdadeira plataforma aberta



The New York Times

Snow Fall

The Avalanche at Tunnel Creek

By JOHN BRANCH

The snow burst through the trees with no warning but a last-second whoosh of sound, a two-story wall of white and Chris Rudolph's piercing cry: "Avalanche! Elyse!"

The Daily Prophet

Break-in at Gringotts

Gringotts' Security Breached

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$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

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